

ras

COMBINED INSTALLATION & MERCHANDISING

STORE SUPPORT SOLUTIONS

ASSET FOCUSED • SOLUTION BASED • RELATIONSHIP LED

GREATER EFFICIENCY WITH RAS INSTALLATION & MERCHANDISING

Our combined service for installation *and* merchandising into a single, fluid operation delivers many key benefits...

On-time project delivery is essential to retailers who need to keep disruption to trade to a minimum or commence trading as quickly as possible.

Our combined installation and merchandising service for dismantling and moving all types of retail shelving and systems, including heavy duty and gondola shelving, can be delivered nationally and on a 24/7/365 basis to meet your development needs.

We have experience in all retail environments through projects ranging from large in-store refits to smaller range reviews.

Instead of managing multiple contractors for racking and gondola work and stock merchandising, we provide a seamless solution by combining the services into one team, maximising productivity both in terms of project progress and controlling costs.



COMBINED INSTALLATION & MERCHANDISING FOR:

- New Store Openings
- Store Closures
- Range Reviews
- Refits
- Conversions

seirs

TRAINED
INSTALLERS &
MERCHANDISERS



ISO45001:2018
ACCREDITED



NATIONAL
COVERAGE

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ras | MERCHANDISING & STORE SUPPORT

THE COMBINED PROVISION

- A SEIRS Supervisor can carry out preliminary site visits, completing project phasing and assessing equipment requirements to create a safe working environment.
- Our SEIRS trained colleagues and combined installation and merchandising teams carry out a seamless process to decant stock, move fixtures and re-merchandise in line with project phasing, backed up by regulated inspection.
- Our qualified Fork Lift Truck and Powered Pallet Truck Drivers and our Wave and Scissor Lift operators provide extra skilled resource for in-store tasks.
- Our experienced colleagues are trained with the disciplines of de-stocking merchandise efficiently, dismantling fixtures, re-erecting fixtures to plan, re-profiling shelving, cleaning fixtures and merchandising to ensure products are correctly displayed, SELs are applied and all point-of-sale is correctly installed.
- Project progress reporting can be adaptable to individual project requirements. A post project completion report can include all the measurable KPI data you need to both document progress and drive improvement.

The RAS combined service provides significant benefits:



Greater efficiency through fluid dual role capability for racking installations & merchandising.



Reduced downtime, no need to swap out teams or contractors for both roles.



Mobilisation of national projects rapidly through our project planning team.



Reduced personnel on shop floor, providing a clearer workspace.



Maximised in store trading through our efficient operation model.



Minimised shrinkage through process efficiencies.

Combined merchandising installation & solutions; **delivered.**

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