

# ras

## SEASONAL MERCHANDISING SUPPORT

## MERCHANDISING SOLUTIONS

ASSET FOCUSED • SOLUTION BASED • RELATIONSHIP LED

### TOTAL CONFIDENCE WITH RAS SEASONAL SUPPORT

**Improve availability, maximise sales and create a positive shopping experience with RAS seasonal merchandising...**

Ensuring availability during seasonal peak periods can be difficult to manage internally without impacting on the day-to-day operations carried out by your own colleagues.

During the festive period, as well as major cycle changes throughout the year, Seasonal Merchandising staff can make an enormous difference in helping your stores to make a great impression with consumers.

We support retailers during these busy seasonal periods by providing our colleagues to assist with the increase in demand.

Our nationwide coverage means that we have seasonal staff placed throughout the UK available for shifts 7 days a week. Our Merchandisers have extensive knowledge in the retail industry and will use their skills to help you maximise sales and create a positive shopping experience.



### SUPPORT FOR ALL SEASONS

- Christmas
- Easter
- Halloween
- Back to School
- Holiday Shop

**seirs**

TRAINED  
INSTALLERS &  
MERCHANDISERS



ISO45001:2018  
ACCREDITED



NATIONAL  
COVERAGE





# ras | STORE SUPPORT & MERCHANDISING

## THE SEASONAL PROVISION

- Using our comprehensive scheduling and planning services we source and assign colleagues with the appropriate skills to complete each assignment to the highest standard.
- Our national infrastructure of regional managers and team leaders will manage teams and shifts simultaneously across the UK.
- Merchandisers are assigned to locations across the store to complete merchandising tasks, clean display equipment and check and apply shelf edge labels and ticket strips to ensure products are correctly displayed and ticketed with associated POS.
- Our comprehensive reporting portal RAS Sourcing™ will track assignment progress across the estate and report performance statistics and KPI's tailored to your requirements.

All works were completed to a high standard in a short time-scale, tremendous amount of delivery and execution.

Asda  
Lead SLM

## The RAS Merchandising service provides significant benefits:



**Increased** sales through maximised availability and visibility of goods.



**Reduced** empty shelves and out of stocks.



**Increased** efficiency and customer service through greater use of your resource elsewhere.



**Reduced** recruitment and training costs.



**Mobilise** national projects rapidly through our project planning team.



**Reduced** risk through leveling seasonal peaks.

Seasonal merchandising solutions; **delivered.**