

# ras

## HYBRID STOCKTAKING RFID + BARCODE

## RFID TECHNOLOGY SOLUTIONS

ASSET FOCUSED • SOLUTION BASED • RELATIONSHIP LED



## ADVANCED INVENTORY MANAGEMENT WITH HYBRID RFID

**Combined technology and expert resource for advanced inventory management results..**

Retailers are now adopting RFID solutions as a matter of course; whether that be currently in scope or at refining stage. There are several reasons why retailers may not want to RFID tag 100% of stock which can lead to the conundrum as to how to calculate a full and accurate stock value per store and across the estate.

Our hybrid RFID + barcode solution enables us to present one combined stocktake file. The resultant file with combined data is formatted to the clients specification for importing into the database as normal.

Variance reporting is still available and can be incorporated into the smart cloud-based dashboard with hierarchal permissions.

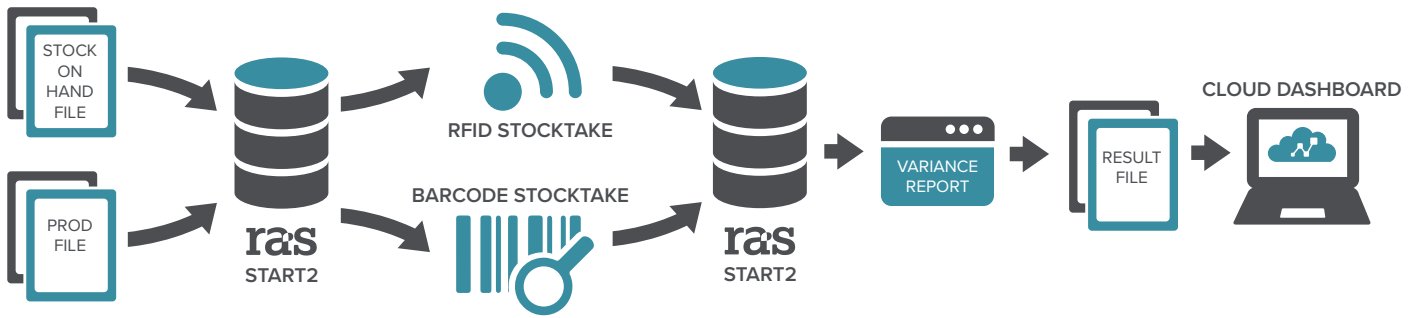


### THE HYBRID PRINCIPLE

- 01** To combine RFID and barcode stocktaking into one comprehensive result.
- 02** To supply all related software, hardware and training for the provision.
- 03** To assist retailers in maximising profit and reducing shrinkage.



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## THE HYBRID PROVISION

- A complete solution combining all barcode and RFID components including software, tags, scanners and readers.
- E-learning, training and 24-hour technical support.
- Real-time BI analytics and dashboards with combined results.
- Barcode and RFID counts conducted simultaneously.
- Stock file data supplied in bespoke formats.
- Variance reporting enabled.

“RAS now count all the clothing and home stock holding using RFID, with a 99.50%+ accuracy, and at a cost that is less than half of a traditional stocktake. The deployment has supported a further improvement in our stock file accuracy which helps drive our omnichannel retailing capabilities. Improving our operational efficiency and accuracy while driving down costs is even more critical given the current retail challenges.”

**Ben Hodges, Systems & Operations Manager | SME M&S**

## A RAS Hybrid solution provides significant benefits:

-  **Increases** sales by 1.5% - 8.0%.
-  98% + **accuracy** sustained.
-  **Reduces** shrinkage up to 15%.
-  **Faster** stocktaking process.
-  **Reduced** out of stocks by 25-50%.
-  **Reduced** headcount cost.
-  **Reduced** overall stocktaking cost.

Combined RFID and barcode solutions; **delivered.**